



UNIVERSITÀ DI PISA

# Enhancing SUSTAINABLE TRANSPORT INTERDISCIPLINARY ISSUES

## May 10, 2022

**h. 10:30-18:00**

Via Curtatone e Montanara, 15, Pisa – Sapienza, Aula Magna Storica

### PROGRAM

10:30  
**Registration and Welcome Coffee**

10:40  
**Welcome Address**  
Gabiella Iermano – University of Pisa  
Luca Spataro – University of Pisa – “Economia e Management” Department Director  
Aldo Petrucci – University of Pisa – Law Department Vice-Director  
Angioletta Sperti – University of Pisa – Law Department International Coordinator

11:00  
**OPENING REMARKS**  
**Sustainable Transport: An Overview**  
Elena Orrù - University of Bologna

11:20  
**I SESSION**  
**CORPORATE AND FINANCIAL ISSUES**  
Chair: Elena Orrù

**More Suitable Business Legal Structures for a  
More Sustainable Transport: The Benefit Corporation**  
Gabiella Iermano - University of Pisa

**More Suitable Business Legal Structures for a  
More Sustainable Transport: The Social Enterprise**  
Giulia Boletto - University of Pisa

**Sustainability Report in the Transport Sector: UITP Case Study**  
Federica Doni - University of Milano – Bicocca

**Profitability of Sustainable Businesses  
in the Context of Return and Risk**  
Frank-Andreas Schittenhelm – University of Nuertingen-Geislingen

**Sustainability in Maritime Transport:  
Recent Trends and Challenges**  
Anna Montesano – University of Pisa

13:00  
**Light Lunch**

14:15  
**II SESSION**  
**INTERNATIONAL AND COMPARATIVE LAW ISSUES**  
Chair: Luca Della Tommasina

**Sustainable Transport: The International Legal Framework**  
Matteo Del Chicca – University of Pisa

**Sustainable Transport: The EU Legal Framework**  
Viola Heutger - University of Aruba

**The German New Frontier of Sustainability Law:  
The Lieferkettengesetz. Any Impact on the Transport Sector?**  
Marilena Bacci – Law Firm Dolce-Lauda, Frankfurt am Main

**Transport, Insurance Law and SDGs: The Spanish Experience**  
María Gómez Santos - University of Salamanca

15:40  
**Coffee Break**

16:00  
**III SESSION**  
**ECONOMIC, INSURANCE AND TECHNICAL ISSUES**  
Chair: Gabiella Iermano

**Green Bonds as Instruments of Impact Investing  
for Financing Sustainable Transport**  
Maria Cristina Quirici – University of Pisa

**The Economics of Socially Responsible Investing**  
Luca Spataro – University of Pisa

**Enhancing Sustainable Transport Through Insurance:  
Contractual Solutions and Sustainable Behaviours**  
Maria Gagliardi – Scuola Superiore Sant'Anna

**POG, Insurance Companies and Sustainable Transports**  
Luca Della Tommasina - University of Pisa

**Greening the Insurance Industry:  
Products, Distribution and Operational Impacts**  
Giammaria Famiglietti – Oliver Wyman Actuarial Consulting

**Remote Areas Sustainable Reconnection:  
The Volterra Rack Railway Case**  
Marco Antonelli – University of Pisa

18:00  
**CLOSING REMARKS**

Organizers:  
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The conference will be live streamed  
<https://www.tinyurl.com/sustainabletransports>